ZEROVAEGA TECHNOLOGIES

HEALTHTECH | DIGITAL HEALTHCARE | COMMUNITY OUTREACH

DIGITAL OUTREACH PLATFORM

A Secure Digital Healthcare Ecosystem
for Confidential Health Services & Community Outreach



CLIENT
NACO, India & Non-Profit Healthcare Organization, India

EXECUTED BY
Zerovaega Technologies Pvt. Ltd.

TECHNOLOGY
Laravel | MySQL
REST APIs

VERSION
v1.0

EXECUTIVE SUMMARY

Stigma, fragmented service delivery, and manual booking processes continue to limit access to preventive healthcare, HIV/STI screening, and counseling in India. Zerovaega Technologies designed and delivered the Digital Outreach Platform — a secure, Laravel-based web ecosystem that lets users confidentially book appointments, complete health-risk self-assessments, access verified educational content, and connect with healthcare professionals.

The result is a scalable, privacy-first digital front door for community health programs, reducing administrative overhead while materially improving reach and trust.

THE BUSINESS CHALLENGE

- Manual, phone- and visit-based appointment booking
- Healthcare information scattered across disconnected channels
- Privacy concerns discourage timely medical engagement
- High administrative overhead for providers
- No single trusted source for verified health content

STRATEGIC OBJECTIVES

- Secure, confidential access to healthcare services
- Simplified, self-service online appointment scheduling
- Preventive care via guided self-assessment tools
- One ecosystem connecting providers and beneficiaries
- Broader public awareness through verified content
- A platform architected to scale to future programs

PROPOSED SOLUTION

A centralized, modular Laravel application consolidates six functional pillars into one confidential, mobile-first experience — replacing fragmented, manual outreach with a single digital front door.

Appointment Management
Digital scheduling for consultations and preventive services.

Secure Authentication
OTP-based multi-tier verification, no complex registration.

Health Risk Assessment
Guided questionnaires that recommend the right service.

Awareness Portal
CMS for health articles, campaigns & outreach content.

Counselling Support
Secure consultation requests & provider communication.

Admin Dashboard
Centralized control of services, users & content.

6 Core Digital Modules

100% Secure & Private Access

24/7 Global Access Availability

1 Unified Outreach Ecosystem

PLATFORM HIGHLIGHTS

SECURE & CONFIDENTIAL
End-to-end data protection ensures privacy and builds trust with communities.

SMART APPOINTMENTS
Self-service scheduling reduces wait time and improves accessibility.

PREVENTIVE CARE
Guided self-assessments help identify risks and promote early action.

AWARENESS & EDUCATION
Verified content & campaigns empower communities with the right information.

CONNECTED ECOSYSTEM
Brings beneficiaries, providers, and programs together in one secure platform.

SCALABLE & FUTURE-READY
Modular architecture designed to scale and adapt to new health initiatives.

HOW IT WORKS

01 **DISCOVER** — Users discover services & programs online.

02 **BOOK** — Book appointments or start self-assessment.

03 **ASSESS** — Complete guided self-assessment confidentially.

04 **CONNECT** — Get matched with providers or request counseling.

05 **ENGAGE** — Access services, resources & verified information.

06 **IMPACT** — Better outcomes, stronger communities, healthier tomorrow.

BENEFITS FOR COMMUNITIES



- Confidential & stigma-free access to healthcare
- Quick & convenient appointment scheduling
- Reliable health information & self-assessment
- Stronger awareness and preventive care
- Improved reach & engagement in programs

BENEFITS FOR ORGANIZATIONS

- Reduced administrative overhead
- Centralized data & service management
- Better decision-making with insights
- Scalable platform for multiple programs
- Enhanced trust & impact measurement





ONE PLATFORM. MANY COMMUNITIES.
BETTER HEALTH OUTREACH. STRONGER IMPACT.
Driving secure, scalable & inclusive healthcare for a healthier tomorrow.

